

**ABSTRACT**

The present invention relates to hydrogel adhesives for attachment to mammalian skin which exhibit particularly good attachment in excess moisture conditions, through the solution of the rheology conditions and level of monomers in salt form.

According to a specific embodiment of the present invention, hydrogel compositions are provided, which provide particularly good peel strength and cohesiveness properties; through the selection of monomer unit type of degrees of neutralization.

The present invention also encompasses personal care products containing the active adhesives, such as disposable waste management articles, disposable absorbent articles, and various functional articles for attachment to the human body.